

EURO RX OF HUNGARY: PRE-EVENT DOWNTOWN ACTIVATION

We would like to invite you to attend a pre-event activation we are planning ahead of Euro RX of Hungary at Nyirád Racing Center.

On **Thursday, 27 April**, to promote the race weekend, we have organised a photoshoot and display in the nearby town of Tapolca.

We are able to include up to 10 cars and drivers.

The programme will be as follows:

- 16:30 Drivers and cars leave the circuit (Nyirád will provide transport/trailers)
- 16:45 Cars to be unloaded in Tapolca
- 17:00 2-3 cars and accompanying drivers to drive to nearby lakeside setting (approx. 200m) for photo opportunity; remaining cars to be positioned in main square
- 17:20 Photoshoot cars and drivers to join other cars and drivers in main square (crowd barriers will be in place)
- 17:30 Photos, interviews and autographs in main square

The activity should be finished no later than 18:30, after which, cars and drivers will be transported back to the circuit.

If you wish to join this activity or have any questions, please respond asap to World RX PR & Communications Manager, Russell Atkins: russell.atkins@fiaworldrallycross.com

Best Regards,
The Organiser Team